

Sage MIP Fund Accounting Wins Fourth Consecutive Campbell Award

Austin , TX - Dec 10, 2009 - Sage North America today announced that its Sage MIP Fund Accounting product has received a 2010 Campbell Award from independent market research firm Campbell Rinker, based on the product being one of the most recommended by U.S. customers. Campbell Rinker surveyed approximately 3,000 customers of accounting software for nonprofits in order to determine the 2010 Campbell Award winners.

Awarded approximately every two years, the Campbell Award was established in 2002 to recognize excellence in nonprofits and the companies that serve them. This is Sage MIP Fund Accounting's fourth consecutive Campbell Award. In 2008, the product was the most recommended accounting solution among users from nonprofits with annual revenue of \$5 million and above. In 2005, Sage MIP Fund Accounting received the highest overall satisfaction score among all products rated in the survey, and the product received a 2003 Campbell Award for having the Best Expense Tracking capabilities of all rated products.

"Our ultimate goal is to provide our customers with an extraordinary experience," said Krista Endsley, senior vice president and general manager for Sage Nonprofit Solutions. "Sage MIP Fund Accounting helps improve the daily lives of nonprofit accounting professionals, while also helping organizations demonstrate financial and organizational accountability."

Several editions of Peachtree by Sage Premium Accounting for Nonprofits were also highly recommended by nonprofit customers during this year's Campbell Rinker survey.

Conducted online by Campbell Rinker during September, the Nonprofit Accounting Solution Survey gathered information on user satisfaction, pricing preferences, purchasing habits, and organizational scope and size. Campbell Rinker thoroughly screened respondents to ensure accurate results. Thirty-nine percent of survey respondents have final purchase authority for accounting solutions, and about seven in 10 respondents report using their primary accounting solution at least once a week. Selected results from the study are available at: campbellrinker.com/temp/Accounting.pdf.

Campbell Rinker bestows Campbell Awards to several categories of software and online solutions serving the nonprofit community, with the ultimate goal of helping nonprofits prosper through technology. Campbell Rinker is a member of the Council of American Survey Research Organizations and the Marketing Research Association. For more information on Campbell Rinker and its research, visit www.CampbellRinker.com.

Sage helps more than 3.1 million small and mid-sized businesses and nonprofits in the U.S. and Canada, like the American Lung Association and Big Brothers Big Sisters of Central Texas, increase efficiency and more easily manage their operations through the use of technology. From fund accounting, donor and fundraising management, and fixed asset management, to online donation processing, human resources, payroll, and health care, Sage offers a technology solution to meet the need. For more than 30 years, the company has been helping nonprofit organizations further their missions and better serve constituents through the use of technology.

For more information about Sage MIP Fund Accounting or Sage Fundraising products, please visit www.sagenonprofit.com or call 800-811-0961. For information about other Sage solutions for nonprofit organizations and governments, please visit www.sagenorthamerica.com or call 866-966-SAGE.

About Sage MIP Fund Accounting

Available as licensed software or in a remotely hosted environment, Sage MIP Fund Accounting is Sage North America's software for nonprofit financial management. It is part of a broad portfolio of Sage business management software and services that support accounting, ERP, CRM, human resources and other operations. First introduced in 1982, Sage MIP Fund Accounting has been honored with numerous industry awards, including four consecutive Campbell Awards from Campbell Rinker for exceptional ratings in the Nonprofit Accounting Software Survey, a nationwide survey of accounting software users.